

## BE AWED



MEROIS



PACIFIC DESIGN CENTER

## DAY 1

► Start your day stylishly with Le Breakfast Bowl at **Zinqué** ([lezinque.com](http://lezinque.com)), a self-described “high design, low-key neighborhood restaurant” set right across from the iconic **Pacific Design Center** ([pacificdesigncenter.com](http://pacificdesigncenter.com)), which, conveniently, is your next stop. Spread over three massive and strikingly shaped buildings—one red, one green, and one blue—along San Vicente Boulevard between Melrose Avenue and Santa Monica Boulevard, the PDC (as it’s known to locals) is home to strollable showrooms for more than 70 esteemed global interior design brands. Head down Melrose for your late-morning appointment (bookable in advance on their website) at **Leclair Gallery** ([leclairurla.com](http://leclairurla.com)), the home-focused Los Angeles outpost of the high-end French retailer, featuring one-of-a-kind furniture and art pieces from across the world and an exceptional selection of Fornasetti housewares.

For lunch, duck into the hip but very welcoming (and sometimes celeb-sprinkled) **Cecconi’s** ([cecconiswesthollywood.com](http://cecconiswesthollywood.com)) for one of their fantastic handmade pasta specialties. Then continue your deep dive into the **West Hollywood Design District** ([westhollywooddesigndistrict.com](http://westhollywooddesigndistrict.com)), which encompasses more than 200 boutiques, flagship stores, art galleries, interior design showrooms, and more, all packed neatly along Robertson Boulevard, Melrose



SOULMATE

Avenue, and Beverly Boulevard. Don’t miss **Luminaire** ([luminaire.com](http://luminaire.com)), with over 15,000 square feet of some of the most important brands in home design, including exclusive works like kitchen designs by Minimal.

This evening, you’ll dine at **Soulmate** ([soulmateweho.com](http://soulmateweho.com)), where the Spanish Mediterranean cuisine from chef Rudy Lopez has made it one of the most popular new restaurants in West Hollywood, and where a real olive tree takes center stage in the décor. Try the tasting menu, including Soulmate’s delicious ceviche, paella bites, and uni toast. Cap off your style-soaked day with a drink at the chic **Tower Bar** ([sunsettowerhotel.com/restaurants-and-bar/tower-bar](http://sunsettowerhotel.com/restaurants-and-bar/tower-bar)) in the historic Sunset Tower Hotel, where you can sip your Tower Smash and gaze at sweeping views of Downtown Los Angeles,

inside what was once gangster Bugsy Siegel’s apartment.

## DAY 2

► What better way to kick off a day of West Hollywood art exploration than in an actual gallery? Santa Monica Boulevard’s **Blackwood Coffee Bar** ([blackwoodcoffeebar.com](http://blackwoodcoffeebar.com)) is a stylish new addition to the city’s eastside media district, a sleek java joint filled with inclusive and attainable art. Have a Beyond Breakfast Burrito and your drink of choice with Blackwood’s proprietary blend, then walk a block west to the **Nino Mier Gallery** ([miergallery.com](http://miergallery.com)), one of the Los Angeles area’s buzziest contemporary galleries, representing major global art stars on the rise like Celeste Dupuy-Spencer. Head a few more blocks farther down Santa Monica Boulevard to **Wallspace** ([wallspacela.com](http://wallspacela.com)), where

West Hollywood is at the leading edge of interior design, art, and architecture. A two-day guide to experiencing the galleries, showrooms, and restaurants that epitomize the city’s creative style.



NINO MIER

the art is edgy, unique, and affordable, with diverse pieces ranging from urban to street to pop.

Continue your westward stroll down SMB to your lunch spot, **Cafe Patio at Conservatory** ([conservatoryweho.com/cafe-patio](http://conservatoryweho.com/cafe-patio)). Housed in a street-level historical landmark, it’s the casual daytime component of the multitiered Conservatory complex. Try the yummy tacos (either Baja fish or short rib and mole), then start your arty afternoon at **Maddox Gallery** ([maddoxgallery.com/galleries/6-los-angeles](http://maddoxgallery.com/galleries/6-los-angeles)), the only American location of the international and highly influential Maddox family of galleries. The 3,000-square-foot space and its striking vaulted ceilings host exhibitions by both established and emerging artists. But not all of West Hollywood’s fantastic art is stuck indoors—across the city, there’s plenty on display

outdoors, too, including murals by world-class artists like RETNA and Kenny Scharf, whose works grace the walls of the five-story parking structure at West Hollywood Park.

Dinner this evening is at the spectacular **Merois** ([wolfgangpuck.com/dining/merois-west-hollywood](http://wolfgangpuck.com/dining/merois-west-hollywood)) on the rooftop of the new Pendry West Hollywood along the legendary Sunset Strip. Wolfgang Puck’s first Los Angeles-area restaurant in ten years offers classically Puck French-Asian fusion (like the incredible Crispy Rice Crab Salad followed by the Dark Chocolate Soufflé), all with breathtaking views of L.A. Wrap up your design and art experience with a drink or two at **Harlowe** ([harlowebar.com](http://harlowebar.com)), where the décor harkens back to Hollywood’s Golden Era, and the clever cocktails like the Accidental Wes Anderson reflect West Hollywood’s current golden era of creativity.



# BE REJUVENATED

How to spend two days in the city that has been at the forefront of the global wellness movement throughout its vibrant young life, along the way leading Southern California's keenly health-conscious culture.

## DAY 1

► Start your wholesome day off right with a Protein Scramble at **Hugo's** ([hugosrestaurant.com](http://hugosrestaurant.com)) on Santa Monica Boulevard, one of the first health-conscious restaurants in Los Angeles when it opened in 1980, a full four years before West Hollywood itself even came into being. Next, head down the boulevard to the popular and very visitor-welcoming **Brick** ([brick.fit](http://brick.fit)) for their BIX high intensity interval training class, which uses rowers, bikes, kettlebells, dumbbells, and your own body weight to produce what they rightly call a "sweat fest." Rejuvenate yourself

with lunch at **S.O.L** ([stringsoflife.com](http://stringsoflife.com)), aka Strings of Life, tucked between some of Melrose Avenue's trendiest shops, and offering a healthy "all killer and no filler" menu reflecting the food and coffee culture of its founders' hometown of Melbourne, Australia. Choose the SOL Chop, a tasty blend of wild rice, sweet potato, beets, carrots, chickpeas, almond crunch, herbs, and sesame soy dressing. Now it's time to bring harmony and balance to your mind, body, and spirit, opportunely just across the street at **Vie Healing** ([viehealing.com](http://viehealing.com)), where Eastern wisdom meets Western knowledge in a variety of revitalizing à la carte treatments including

acupuncture, cupping, moxibustion, Reiki, and auricular acupressure. For dinner, dig into the delicious and completely vegan Mexican fare at local favorite **Gracias Madre** ([graciasmadre.com](http://graciasmadre.com))—ask for a table on the gorgeous olive-tree-lined patio. Try the excellent Coliflor con Mole (grilled cauliflower with roasted garlic potato purée, corn salad, salsa chipotle, mole, sesame seeds, pepitas, and cilantro), then treat yourself to the amazing Tres Leches Cake. You can work it off by getting in a few extra steps as you explore West Hollywood on foot after dinner—it's consistently pegged as one of California's most walkable cities.

## DAY 2

► Begin bright and early at **Earthbar** ([earthbar.com](http://earthbar.com)) on Santa Monica Boulevard, the flagship location of a brand that Southern Californians have come to trust for excellent cold-pressed juices, smoothies, and fresh grab-and-go meals. Choose the Muscle Up smoothie with Earthfusion protein, banana, almond butter, almond milk, and L-glutamine, and add a Power X boost for good measure—you're going to need it, because your next stop is **Rumble** ([rumbleboxinggym.com/location-signature-west-hollywood](http://rumbleboxinggym.com/location-signature-west-hollywood)), a boxing-based Sunset Strip workout studio with high-energy classes designed for all skill and fitness levels. The six basic punches of boxing are incorporated into a fast-paced cardio, strength training, and conditioning workout, with help from Rumble's highly motivational instructors.

After the hard work, you could use a little love, so head over to **Love Organic Cafe** ([loveinweho.com](http://loveinweho.com)) on Santa Monica Boulevard. Love, which is said to have some of the best vegan sushi in town, serves up several delectable plant-based and Asian-inspired dishes, like the Love on Fire Roll. Now that you're full of Love, indulge



GRACIAS MADRE



EARTHBAR



GRACIAS MADRE



VIE HEALING