

TOP WAYS TO PLAY IN TAMPA BAY



Busch Gardens® Tampa Bay

THRILLING ATTRACTIONS

At **Busch Gardens® Tampa Bay**, take on **Iron Gwazi** - the tallest, steepest and fastest hybrid roller coaster in North America. Also, check out its **NEW** thrilling ride, the **Serengeti Flyer**, a 105-foot swing ride that is the world's tallest and fastest ride of its kind. Meet native animals at **The Florida Aquarium's NEW** modernized **Florida Wetlands Trail**, interact with moon jellyfish at the **NEW Moon Bay**, and hear how Atlantic Coral is being reproduced for the first time. Come face-to-face with Florida manatees at **Zoo Tampa at Lowry Park**, where a **NEW** multimillion-dollar habitat has expanded the ability to treat injured or sick Florida manatees.

RETAIL THERAPY

Come get your retail fix. The region's premiere shopping destination, **International Plaza & Bay Street**, offers 200+ luxury brands and exciting restaurants like **Alma Restaurant & Bar** and **Whiskey Cake** in a colorful outdoor restaurant village. Beautiful, open-air shopping neighborhood, **Hyde Park Village**, features a collection of high-end retailers and restaurants. Just 20 minutes north of downtown, **Tampa Premium Outlets** is home to big-name retailers at bargain prices. Looking for something local? There are a variety of weekend markets throughout the area so you can shop small all year long.



Shopping at Hyde Park Village

MICHELIN RECOMMENDED DINING & ROOFTOP BARS

Cocktail culture is just as much a part of Tampa Bay as sunshine, craft beer, and hand-rolled cigars. Tampa Bay offers an endless variety of colorful dining options that are taking patrons to new heights. Enjoy a drink with sweeping downtown views at either **Sal Y Mar** rooftop, located atop the **Aloft/Element Midtown**, and **SIX** rooftop lounge at the **JW Marriott Tampa Water Street**. The inaugural edition of the MICHELIN Guide Florida has been revealed! After years of carefully reviewing restaurants in Tampa, the MICHELIN Guide's top-secret inspectors have revealed that Tampa Bay received three Bib Gourmands and 16 restaurant recommendations.

Other local favorites include **M.Bird**, located atop the popular food-hall, **Armature Works**, which has one of the best sunset views of downtown Tampa and the Hillsborough River. Visitors can also take a tour of Tampa Bay's award-winning craft beer scene with the virtual **Bay Crafted Pass**.



Rooftop drinks at M. Bird

YBOR CITY + CUBAN CULTURE

"Hav-a-Tampa" cigar and see how Historic Ybor City turned Tampa into the Cigar Capital of the World. Today, skilled tabaqueros still roll cigars by hand. Enjoy the live music while sipping a café con leche or enjoy one of the district's signature restaurants or nightclubs. Sample the official sandwich of the City of Tampa, the original **Cuban Sandwich**, which was invented specifically for Ybor City cigar rollers. Visit Cuba without a passport by stepping through the gates of **José Martí Park**, where the land has been owned by the Cuban people since the 1950s in honor of the famed Cuban revolutionary fighter. **The Official Ybor City Walking Tours** keep the neighborhood's history and influence alive. Be sure to keep an eye - and an ear - out for Ybor City's oldest residents, wild chickens that strut through the streets.



Cigar roller lesson at Tabanero Cigars

THE TAMPA RIVERWALK

The 2.6-mile (4 km) **Tampa Riverwalk** links together some of downtown Tampa's most popular attractions, hotels, museums and parks like gems on a string. At one end, visit **Sparkman Wharf**, a popular outdoor food hall on the Tampa Bay waterfront. Stroll to the other end of the Riverwalk to **Armature Works** and the **Heights Public Market**, which houses over 18 unique dining options. Looking for good food with an even better view? Watch the sunset on the Tampa Bay waterfront from **Ulele** or the **Sail Plaza**. Unlock endless adventure, culture, and history at seven unique attractions for one low price with the **Tampa Riverwalk Attraction Pass**.



Pirate Water Taxi cruising by the Riverwalk

GASPARILLA SEASON

Join the scurvy krewe loyal to legendary pirate, José Gaspar, as Florida's only fully

functional pirate ship sails into downtown Tampa with colors flying and cannons blazing. The **Gasparilla Invasion** kicks off a series of events and family fun known as **Gasparilla Season**. Fans of the arts will find a trove of unique pieces at the **Gasparilla Festival of the Arts**, film buffs will flock to see up-and-coming filmmakers show off their projects at the **Gasparilla Film Festival**, and music lovers can discover the next big artist at the **Gasparilla Music Festival**.



The invasion of the José Gaspar

WIDE-OPEN SPACES

Bask in the Florida sunshine with outdoor adventures and open-air experiences in Tampa Bay. Stroll down the beautiful **Bayshore Boulevard** or the **Tampa Riverwalk**, where **Julian B. Lane Riverfront Park** has been recognized for the creative use of open space after a \$35 million redevelopment. Zip through the trees and conquer the 200-foot over-water suspension bridge at **Empower Adventures Tampa Bay**. For true outdoor enthusiasts, take a trip to one of the area's state parks: The **Hillsborough River State Park** is home to some of the only Class II rapids in Florida or head to **Alafia River State Park** to mountain bike over 20 miles of single-track trails.



Empower Adventures zipline course

WATER, WATER EVERYWHERE

See the city from a new angle by renting a **Tampa Bay Water Bike**, bring your friends for happy hour on the water with **Kraken CycleBoats**, or captain your own adventure when you rent a **eBoat** or personal vessel from the **Riverwalk Boating Co.** Make a splash on **Adventure Island's NEW** Wahoo Remix, or splash pads at **The Florida Aquarium** and **Water Works Park**. Take the plunge aboard the Roaring Springs water ride at **ZooTampa at Lowry Park**. Find your sea legs at the **Urban Kai Stand Up Paddle Board Shop** and enjoy the Tampa Bay sunset from a paddleboard. Discover a relaxing adventure on a kayak from the **NEW Tampa Riverwalk Rentals**. Hop on the popular **Pirate Water Taxi** and explore downtown Tampa from the water on their fleet of yellow and black vessels. Plan your own pirate adventure when you climb aboard the **Lost Pearl** pirate ship. Blast off on Tampa Bay's **NEW** 45-minute adrenaline-filled jet boat thrill ride, the **Bay Rocket** where you can experience 2800 horsepower with thrilling 180-degree spins, turns, and bow dips.



Lost Pearl water cannons

With the City of Tampa situated where the Hillsborough River meets Tampa Bay, there are plenty of ways to get out and play on the water.



Tampa Bay Lightning boat parade

NON-STOP SPORTS

The **Tampa Bay Buccaneers** (NFL) made history when they took home the Lombardi Trophy in Super Bowl LV at **Raymond James Stadium**. The Bucs became the first team to ever host, play, and win the Super Bowl in their home city. The celebration continued when the **Tampa Bay Lightning** (NHL) captured back-to-back Stanley Cup titles in 2020 and 2021, before returning to the Finals for a 3rd straight year. The **Tampa Bay Rays** (MLB) also won the American League pennant in 2020 and continued the success into 2021, winning 100 games for the first time ever. The **Tampa Bay Rowdies** (USL) captured back-to-back USL Eastern Conference Titles in 2020 and 2021.

PLACE YOUR BETS

For more thrills and excitement, try your luck at the **Seminole Hard Rock Hotel & Casino**. Florida's largest casino recently completed a \$700 million expansion that includes a **NEW** 15-floor, 564-room tower and an extra 200,000 square feet of gaming space. The new addition brings the hotel to a total of 800 rooms and 88 suites. When it's time to break for a bite, dine at the famed **Council Oak Steak & Seafood** or grab something more casual at the **Rez Grill** or **Hard Rock Café**.

Seminole Hard Rock Hotel & Casino

